

# LABOUR MARKET 101

MARCH  
2026

Modular labour market training for  
new career professionals and those  
looking to sharpen their skills

## WORKSHOP OVERVIEW

Our emerging job market is emersed in uncertainty and fear. AI is eliminating many frontline roles and the threat of tariffs is prompting many employers to cancel expansion plans. It's never been more important to provide strong LMI that informs how and what we share with clients or students seeking employment.

**Labour Market 101** reviews the labour market and provides the resources and tools necessary for career professionals to develop their *labour-market-informed practice*.

This workshop is essential for anyone who is new to the career development sector and those looking to sharpen their LMI skills. While each module includes a broad and comprehensive look at the labour market, we've tailored each module to five separate career development roles to reflect the different ways LMI is utilized in the role:

- **Resource Room Advisors:** While it encompasses a full examination of the labour market, this module focuses on labour market resources, tools and statistical data that would be useful to independent job seekers.
- **Case Managers:** This module is intended to give case managers a comprehensive understanding of the labour market with the necessary resources to provide informed feedback to job seekers and direct clients to additional resources.
- **Facilitators:** With a focus on resources suitable to groups, this module explores strategies for making labour market information both interesting and interactive for groups utilizing imagery, graphs and ice-breaker exercises.
- **Job Developers:** Our job developer module flips the labour market paradigm, exploring labour market information from the employer's perspective, providing information that would be key to employers and tools that can make employers more effective in recruitment and retention.
- **Program Managers / Supervisors:** This module goes beyond the client experience and explores labour market analysis as an opportunity to train and develop staff, provide unique insights to funders, work with local stakeholders and gather LMI for proposals and project development.

Early Bird Discount  
for Registration by Jan. 15th

## REGISTRATION\*

### EARLY BIRD BY JAN 15, 2026

**\$95**/ per-person, 1-2 ppl.  
**\$75**/ per-person, 3-4 ppl.  
**\$60**/ per-person, 5-9 ppl.  
**\$50**/ per-person, 10+ ppl.

### REGULAR REGISTRATION

**\$145**/ per-person, 1-2 ppl.  
**\$115**/ per-person, 3-4 ppl.  
**\$100**/ per-person, 5-9 ppl.  
**\$75**/ per-person, 10+ ppl.

**ADDITIONAL 25% DISCOUNT FOR  
LABOUR MARKET ONLINE MEMBERS**

## MODULAR WORKSHOP DATES

### Resource Room Advisors

Mon. Mar. 5, 2026 | 9am-12pm

### Case Managers

Tues. Mar. 6, 2026 | 9am-12pm

### Facilitators

Wed. Mar. 7, 2026 | 9am-12pm

### Job Developers

Thurs. Mar. 8, 2026 | 9am-12pm

### Program Managers / Supervisors

Fri. Mar. 9, 2026 | 9am-12pm

## REGISTRATION

To register for the workshop, please visit:

[www.labourmarketonline.com/lmi101](http://www.labourmarketonline.com/lmi101)

and complete the registration form

For each participant, please specify which module they will be taking from the drop-down menu.

\*For group discounts, all registrations must be included on one registration form and paid via one invoice to take advantage of the full discount.

\*\* To take advantage of the Labour Market Online Member discount, please include the promo code. If you don't know the promo code, please email: [csaintcyr@labourmarketsolutions.ca](mailto:csaintcyr@labourmarketsolutions.ca)